PRACTICAL BUSINESS ANALYTICS USING SAS: A HANDS-ON GUIDE BY SHAILENDRA KADRE, VENKAT REDDY KONASANI

THE EXPERT'S VOICE® IN ANALYTICS

Practical
Business Analytics
Using SAS

A Hands-on Guide

Venkat Reddy Konasani and Shailendra Kadre

Apress®

Practical Business Analytics Using SAS

A Hands-on Guide

Venkat Reddy Konasani and Shailendra Kadre

Apress®

Click link bellow and free register to download ebook:
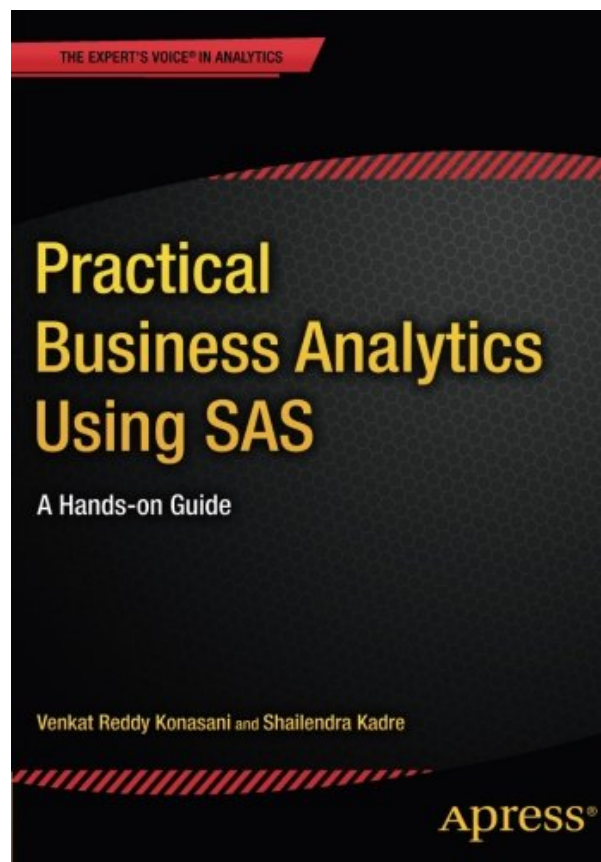**PRACTICAL BUSINESS ANALYTICS USING SAS: A HANDS-ON GUIDE BY SHAILENDRA KADRE, VENKAT REDDY KONASANI**

PRACTICAL BUSINESS ANALYTICS USING SAS: A HANDS-ON GUIDE BY SHAILENDRA KADRE, VENKAT REDDY KONASANI PDF

The factor of why you can get as well as get this *Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani* sooner is that this is the book in soft data type. You can read the books Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani any place you really want also you remain in the bus, office, home, and other areas. However, you might not should relocate or bring guide Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani print any place you go. So, you won't have bigger bag to bring. This is why your choice to make far better principle of reading Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani is really helpful from this instance.

About the Author
Shailendra Kadre is a senior IT and management consultant from Bangalore, India. He is the author of a 2011 Apress book, Going Corporate: A Geek's Guide, which covers IT operations management and the business aspects of IT. He has more than 20 years of experience in manufacturing, IT delivery and operations, program management, pre-sales, enterprise sales, and business analytics. Currently, he is working with Hewlett-Packard India as a solutions consultant. His current interests include business analytics and enterprise printing solutions.Shailendra earned his master's degree in mechanical engineering from the Indian Institute of Technology (IIT), Delhi. He lives in Bangalore with his wife Meenakshi, daughter Neha, and son Vivek. He can be contacted at shailendrakadre@gmail.com.

PRACTICAL BUSINESS ANALYTICS USING SAS: A HANDS-ON GUIDE BY SHAILENDRA KADRE, VENKAT REDDY KONASANI PDF

Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani. In undergoing this life, numerous individuals consistently attempt to do and also get the finest. New expertise, encounter, driving lesson, as well as every little thing that can enhance the life will certainly be done. Nevertheless, lots of people in some cases really feel perplexed to get those points. Feeling the minimal of encounter and also resources to be far better is one of the lacks to possess. Nevertheless, there is a very basic point that could be done. This is exactly what your instructor always manoeuvres you to do this. Yeah, reading is the answer. Reviewing a book as this Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani as well as various other references could improve your life top quality. Just how can it be?

Reviewing *Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani* is a quite useful passion and doing that could be undergone whenever. It means that checking out a book will certainly not limit your activity, will certainly not require the time to invest over, and won't invest much money. It is a really affordable as well as obtainable thing to buy Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani Yet, with that really low-cost thing, you can obtain something brand-new, Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani something that you never do and also get in your life.

A new encounter could be gotten by reading a publication Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani Also that is this Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani or other book compilations. Our company offer this book due to the fact that you could locate a lot more things to motivate your skill and also knowledge that will certainly make you better in your life. It will be likewise useful for the people around you. We advise this soft documents of the book below. To understand ways to obtain this publication Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani, read more right here.

PRACTICAL BUSINESS ANALYTICS USING SAS: A HANDS-ON GUIDE BY SHAILENDRA KADRE, VENKAT REDDY KONASANI PDF

Practical Business Analytics Using SAS: A Hands-on Guide shows SAS users and businesspeople how to analyze data effectively in real-life business scenarios.

The book begins with an introduction to analytics, analytical tools, and SAS programming. The authors—both SAS, statistics, analytics, and big data experts—first show how SAS is used in business, and then how to get started programming in SAS by importing data and learning how to manipulate it. Besides illustrating SAS basic functions, you will see how each function can be used to get the information you need to improve business performance. Each chapter offers hands-on exercises drawn from real business situations.

The book then provides an overview of statistics, as well as instruction on exploring data, preparing it for analysis, and testing hypotheses. You will learn how to use SAS to perform analytics and model using both basic and advanced techniques like multiple regression, logistic regression, and time series analysis, among other topics. The book concludes with a chapter on analyzing big data. Illustrations from banking and other industries make the principles and methods come to life.

Readers will find just enough theory to understand the practical examples and case studies, which cover all industries. Written for a corporate IT and programming audience that wants to upgrade skills or enter the analytics field, this book includes:

- More than 200 examples and exercises, including code and datasets for practice.
- Relevant examples for all industries.
- Case studies that show how to use SAS analytics to identify opportunities, solve complicated problems, and chart a course.

Practical Business Analytics Using SAS: A Hands-on Guide gives you the tools you need to gain insight into the data at your fingertips, predict business conditions for better planning, and make excellent decisions. Whether you are in retail, finance, healthcare, manufacturing, government, or any other industry, this book will help your organization increase revenue, drive down costs, improve marketing, and satisfy customers better than ever before.

What you'll learn

- Which are the most important tools for performing analytics
- How to program in SAS
- How to explore, validate, and clean data
- How to understand and use basic statistical methods and techniques
- How to forecast future value using SAS
- How to build predictive models

- Fundamentals of big data

Who this book is for

This book is for IT Professionals who want to become business or data analysts, predictive modelers, data scientists, social media analysts, big data analysts, or BI analysts. It's also for anyone who wants to break into data analytics or professionals who want to expand their skills.

Table of Contents

- Sales Rank: #1231658 in Books
- Published on: 2015-01-29
- Released on: 2015-01-30
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x 1.31" w x 7.00" l, .0 pounds
- Binding: Paperback

- 580 pages

About the Author
Shailendra Kadre is a senior IT and management consultant from Bangalore, India. He is the author of a 2011 Apress book, Going Corporate: A Geek's Guide, which covers IT operations management and the business aspects of IT. He has more than 20 years of experience in manufacturing, IT delivery and operations, program management, pre-sales, enterprise sales, and business analytics. Currently, he is working with Hewlett-Packard India as a solutions consultant. His current interests include business analytics and enterprise printing solutions.Shailendra earned his master's degree in mechanical engineering from the Indian Institute of Technology (IIT), Delhi. He lives in Bangalore with his wife Meenakshi, daughter Neha, and son Vivek. He can be contacted at shailendrakadre@gmail.com.

Most helpful customer reviews

4 of 4 people found the following review helpful.
This book strikes a fine balance between theory and its practical application to the ...
By Vijaykrishna Venkataraman
I have been in the business analytics domain delivering SAS based predictive analytics solutions for the past seven years and I wish I had this book at the beginning of my career. There are text books on analytics and data mining which focus on the theoretical part without explaining the application side and then there are cookbooks which promise ready made recipes. This book strikes a fine balance between theory and its practical application to the real world business problems and how SAS can be used as a tool to solve it. The examples and sample datasets help the reader in better understanding of the concepts and its applications. The availability of SAS University Edition where students can actually try out the examples, sweetens the deal further. By following the learning-by-doing style the book takes the reader along each and every step of business analytics in its real world application. I strongly recommend this book for budding analytics professionals and pure SAS programmers who seek a business perspective on real world applied analytics.

3 of 3 people found the following review helpful.
Amateurs - this is your cup of tea
By Suresh
Hello Everyone
I am basically from non-Analytics background. With an appetite to move into Analytics, I looked out for a suitable material that helps me to build on. Fortunately, I got this source. And, after going thru the brief intro, I identified that this one will definitely help. To my surprise, post I got it, when I flipped thru diff topics, I was amazed at the ease the author provided a deep insight about each topic. All the examples given were indeed relevant and increased my confidence. I certainly refer this book to amateurs who want to pursue their careers into Analytics.

3 of 3 people found the following review helpful.
Good book for beginners
By Swaroop
This book is very good for beginners to understand the Statistical concepts and SAS basics. The author presented material in very descriptive approach and ensured all the examples for the problems described for each concept.

I would recommend this book for the beginners who want to understand the practical business applications.

See all 9 customer reviews...

PRACTICAL BUSINESS ANALYTICS USING SAS: A HANDS-ON GUIDE BY SHAILENDRA KADRE, VENKAT REDDY KONASANI PDF

You could discover the web link that we offer in site to download Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani By purchasing the inexpensive cost and obtain completed downloading and install, you have actually finished to the initial stage to get this Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani It will be nothing when having actually purchased this book and also not do anything. Review it as well as reveal it! Invest your few time to just review some sheets of web page of this publication **Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani** to review. It is soft file as well as very easy to read wherever you are. Appreciate your brand-new behavior.

About the Author
Shailendra Kadre is a senior IT and management consultant from Bangalore, India. He is the author of a 2011 Apress book, Going Corporate: A Geek's Guide, which covers IT operations management and the business aspects of IT. He has more than 20 years of experience in manufacturing, IT delivery and operations, program management, pre-sales, enterprise sales, and business analytics. Currently, he is working with Hewlett-Packard India as a solutions consultant. His current interests include business analytics and enterprise printing solutions.Shailendra earned his master's degree in mechanical engineering from the Indian Institute of Technology (IIT), Delhi. He lives in Bangalore with his wife Meenakshi, daughter Neha, and son Vivek. He can be contacted at shailendrakadre@gmail.com.

The factor of why you can get as well as get this *Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani* sooner is that this is the book in soft data type. You can read the books Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani any place you really want also you remain in the bus, office, home, and other areas. However, you might not should relocate or bring guide Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani print any place you go. So, you won't have bigger bag to bring. This is why your choice to make far better principle of reading Practical Business Analytics Using SAS: A Hands-on Guide By Shailendra Kadre, Venkat Reddy Konasani is really helpful from this instance.